

[AI]ntrepreneurial

BUSINESS BRAIN QUICK START

Obsidian Setup From Zero to Your Business Brain

This is the literal go here, click this, check that setup path. You do not need to understand Obsidian before you start.

No Obsidian account required

Obsidian is free for local use and the official download does not require a sign-up.

6 STEPS

4 REAL SCREENSHOTS

MAC + WINDOWS

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START HERE

You do not need an Obsidian account.

Obsidian is free for local use and the official download does not require a sign-up.

An account is needed only if you deliberately choose an optional Obsidian service such as Sync or Publish. Skip both for now. First prove that the free, local Business Brain works on one computer.

Before you start

Have these three things ready:

01

A Mac or Windows computer

02

An internet connection for the download

03

The free [Business Brain Template Pack](#)

Do the first setup on a computer, not a phone or tablet. Mobile can be added after the computer vault is working.

Leave the advanced settings alone

For the first five notes: keep Obsidian's default settings; do not install community plugins; do not turn on Obsidian Sync; and do not import your entire recording library.

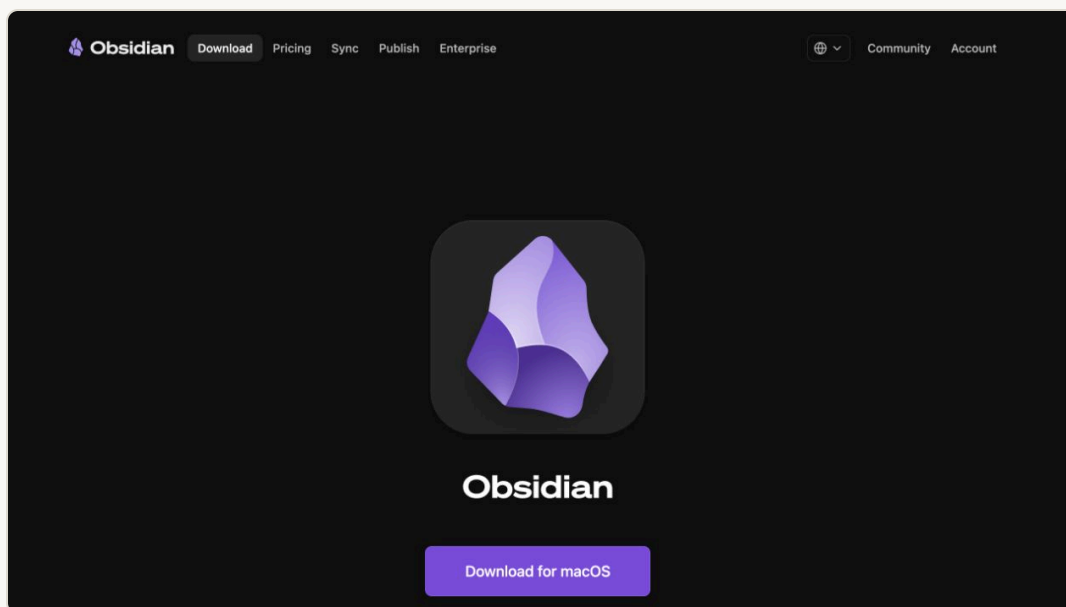
How each step works

Every step ends with a screenshot and a **Check yourself** line — compare your screen before moving on.

STEP 1 OF 6

1 Download Obsidian from the official site

1. Go to obsidian.md/download.
2. Click the large download button for your computer.
3. Do not use a download from an ad, app-bundle site, or third-party mirror.

**CHECK YOURSELF**

The address is obsidian.md/download, the page says Obsidian, and the large button names your operating system. The exact version number will change over time.

If you use a Mac

1. Click **Download for macOS**.
2. Open the downloaded **.dmg** file.
3. Drag the Obsidian icon into the **Applications** folder when the installer window appears.
4. Open **Finder** → **Applications** → **Obsidian**.
5. If macOS gives the normal message that the app was downloaded from the internet, click **Open**.

If macOS displays a stronger security warning, stop. Re-download Obsidian from the official link above instead of bypassing the warning.

If you use Windows

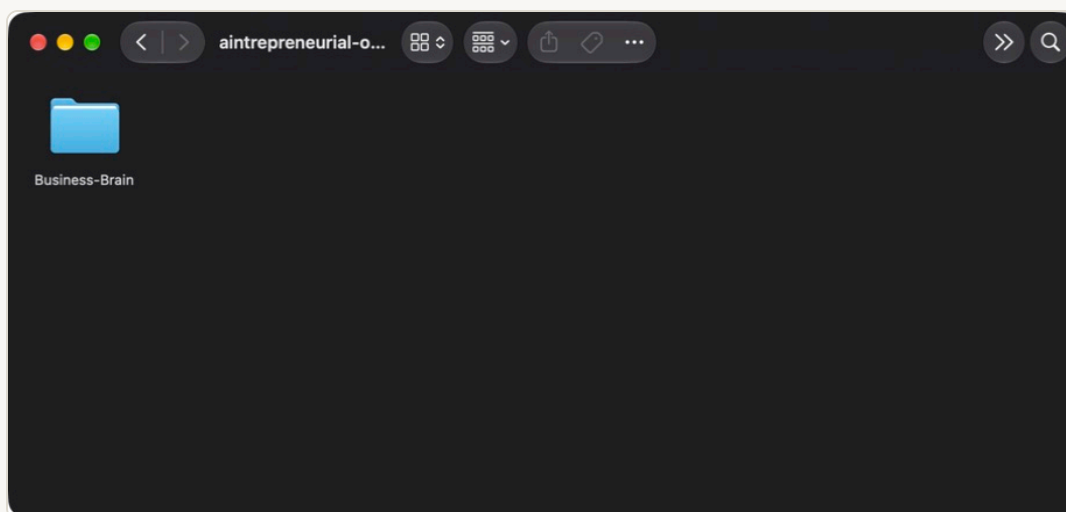
1. Click **Download for Windows**. If the page offers choices, use **Universal** unless you know your computer requires another version.
2. Open the downloaded Obsidian installer.
3. Let the installer finish.
4. Open **Start** → **Obsidian**.

If Windows displays a security warning instead of the normal installer, stop and confirm that the file came from obsidian.md/download before continuing.

STEP 2 OF 6

2 Download and unzip the Business Brain

1. Download the [Business Brain Template Pack](#).
2. Find `business-brain-template-pack.zip` , usually in **Downloads**.
3. Unzip it:
 - **Mac:** double-click the ZIP.
 - **Windows:** right-click the ZIP, choose **Extract All**, then choose **Extract**.
4. Confirm that you now have a normal folder named `Business-Brain` .
5. Move that `Business-Brain` folder to **Documents** or another stable, company-approved local folder. Do this before opening it in Obsidian so your vault does not live in Downloads.

**CHECK YOURSELF**

You see a folder named `Business-Brain` , not only a ZIP file.

STEP 3 OF 6

3 Open that folder as an Obsidian vault

In Obsidian, a **vault** is just a normal folder that Obsidian opens.

If this is your first time opening Obsidian

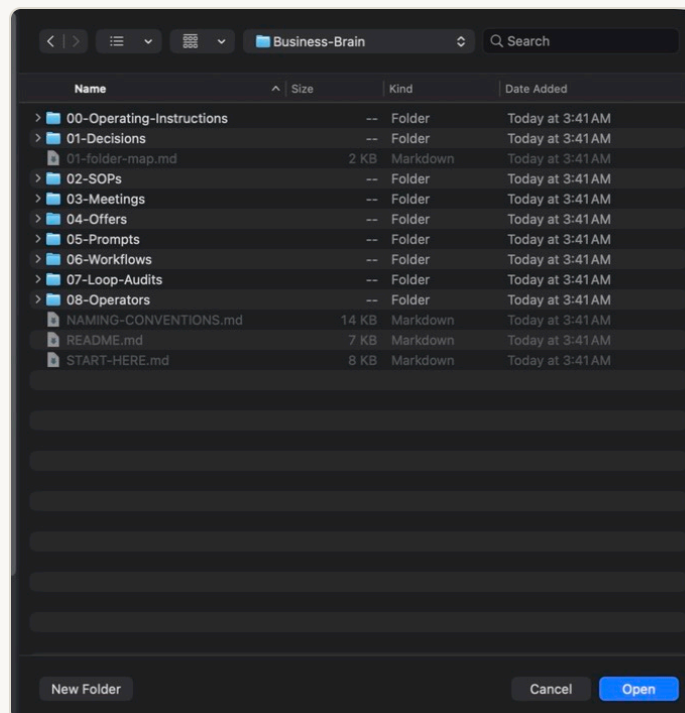
1. Find **Open folder as vault**.
2. Click **Open** beside it.

If Obsidian opens a different vault

1. Click the current vault name in the bottom-left corner.
2. Choose **Manage vaults**.
3. Find **Open folder as vault**.
4. Click **Open** beside it.

In the folder chooser

1. Go to the stable location where you moved the pack.
2. Click the **Business-Brain** folder once.
3. Confirm that the chooser's top bar says **Business-Brain** and the file list contains **00-Operating-Instructions**, **03-Meetings**, and **START-HERE.md**.
4. Click **Open** in the bottom-right.



CHECK YOURSELF

The top bar says **Business-Brain**. Do not choose the ZIP, the folder above **Business-Brain**, or one individual **.md** file.

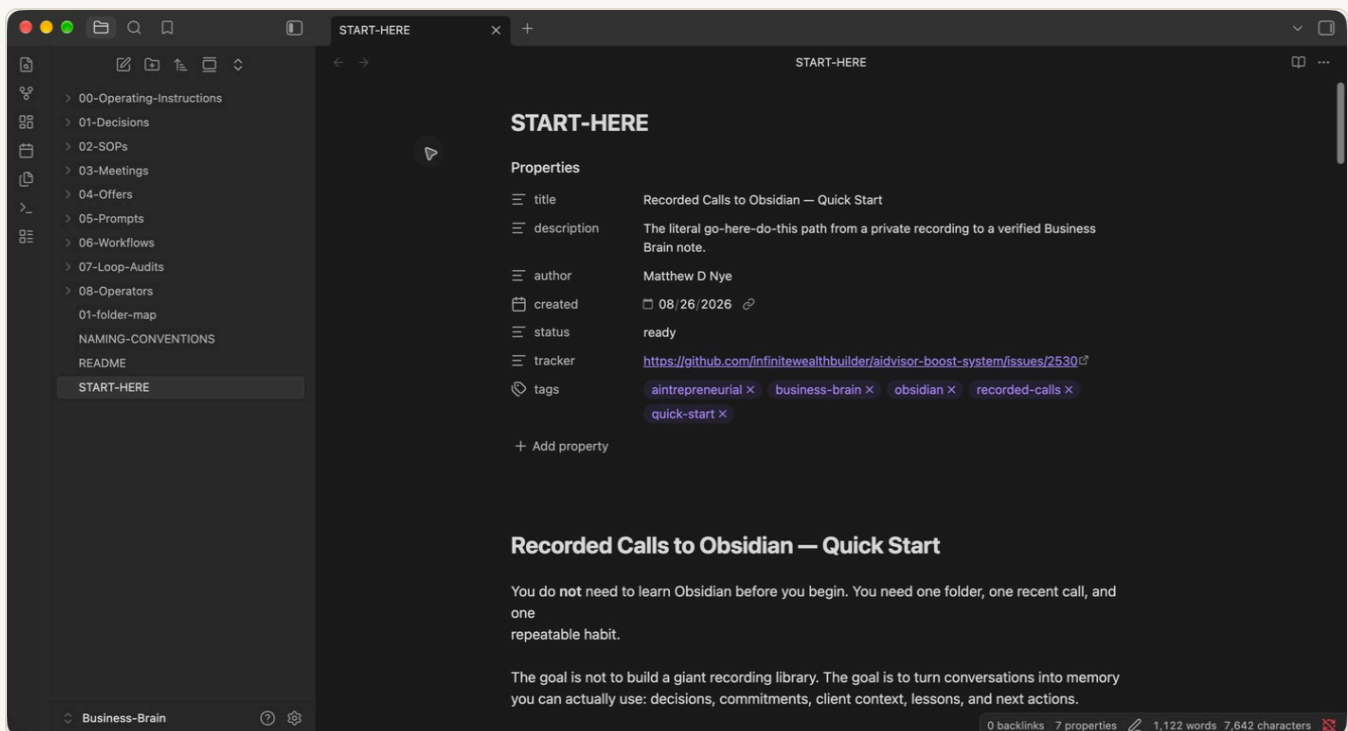
STEP 4 OF 6

4 Confirm that setup worked

Obsidian should open the Business Brain. In the left sidebar, you should see:

00-Operating-Instructions	01-Decisions	02-SOPs
03-Meetings	04-Offers	05-Prompts
06-Workflows	07-Loop-Audits	08-Operators
NAMING-CONVENTIONS	START-HERE	

Click **START-HERE**.



FINISH LINE

You are done with setup when your screen resembles this one: the Business Brain folders are on the left and **START-HERE** is open.

STEP 5 OF 6

5 Leave the advanced settings alone

For the first five notes:

- keep Obsidian's default settings;
- do not install community plugins;
- do not turn on Obsidian Sync; and
- do not import your entire recording library.

The starter pack uses ordinary Markdown files and does not require a plugin. Extra moving parts make it harder to tell whether the basic system works.

If you later choose Obsidian Sync, create an Obsidian account and follow the official Sync setup only after the local vault is stable. Do not run Obsidian Sync and another sync service on the same vault unless you have confirmed that combination is supported; competing sync tools can duplicate or conflict with files.

STEP 6 OF 6

6 Run the 60-second success test

1. Click **03-Meetings** in the left sidebar.
2. Open **meeting-note**.
3. Return to **START-HERE**.
4. Confirm that both notes open and the folders remain visible.

Setup complete

That proves Obsidian is reading the correct folder. Continue with **START-HERE.md** to process one recent call.

IF SOMETHING LOOKS WRONG

Troubleshooting

I only see the ZIP file

You have not extracted it yet. Return to Step 2 and unzip the pack. Obsidian must open the normal **Business-Brain** folder, not **business-brain-template-pack.zip**.

Obsidian opened, but the Business Brain folders are missing

You opened the wrong folder. Click the vault name in the bottom-left, choose **Manage vaults**, and repeat Step 3. The folder chooser must show **Business-Brain** in the top bar before you click Open.

I see a blank vault

You probably opened an empty folder or the folder above **Business-Brain**. Open **Business-Brain** itself as the vault.

Obsidian asks me to sign in

Cancel or close that optional service screen. A local vault does not require an account. You do not need Sync or Publish to use this pack.

START-HERE does not appear in the left sidebar

Confirm that the ZIP finished extracting and that you opened the extracted **Business-Brain** folder. Inside that folder, **START-HERE.md** should sit beside **README.md** and **NAMING-CONVENTIONS.md**.

I moved the Business-Brain folder after opening it

Obsidian may still point to the old location. Open **Manage vaults**, use **Open folder as vault** to open the folder in its new location, and remove the missing old shortcut from the vault list. This does not delete the folder.

What to open next

1. **START-HERE.md** — process one recorded call.
2. **NAMING-CONVENTIONS.md** — set the naming contract before note number two.
3. **README.md** — understand every folder and template in the pack.

Official Obsidian references

[Download and install Obsidian](https://help.obsidian.md/install)

help.obsidian.md/install

[Create and manage vaults](https://help.obsidian.md/vault)

help.obsidian.md/vault

[Introduction to Obsidian Sync](https://help.obsidian.md/sync)

help.obsidian.md/sync